

*“...He is personable and warm within client relation situations, in many regards he made my job easier and my client comfortable ... that can't be said for every shooter.”*

*“Call him a DP, a shooter, a Camera Op, or anything you want. Just don't call him a videographer. Today, videographers are a commodity... Rick is a resource, one that my clients understand, respect, & request.”*

*“I've worked with many photographers, but Rick is among the few with whom I can feel comfortable in extending an invite to grab dinner and a drink with the client.”*

## A Message From RickPearson:

Hello,

I find great personal pride in the work that I deliver, and I am not one to “point a camera, hit record, and say good enough”. I ask much more of myself, and I expect the same high expectations for client satisfaction, product quality, and creative vision from any production firm with which I would choose to accept any professional association. I choose to put forth my best in all situations, and I ask for the same from those around me. I believe this is the way great work is done.

Countless résumés arrive on desks such as yours on a weekly basis. Many of them fall short of expectations and position requirements. It is not for me to say where mine rests, I can only say thank you for investing the time to look over my accomplishments and existing body of work.

Warmest Regards & Continued Success,

Rick **Pearson**

## CURRENT PERSONAL GOAL:

- *To continue delivering effective video and still photography that excites both Clients and Producers.*
- *To work among production colleagues who qualify as both creative and visionary.*
- *To grow and excel in my profession by pushing myself and any creative and logistical comfort zones.*

## GROWING CAREER & PERSONAL CASE STUDY:

### Director / Dir. of Photography (Contract Hire), Axon Communications, Ongoing

Axon is a pharmaceutical company embracing video and new media. Rick was hired to direct, set at ease, and photograph various physicians as on-camera talent as they related the benefits of various medicinal treatments to viewers in a series of interviews & walk/talks.

### Aerial HD Photographer, ManaVision LLC., Oct. 2008

To aid in the efforts of finding foreign investors to take over an old Ford Motor plant, Rick was hired to shoot High Definition material of the plant from the air to showcase the building and surrounding campus' beneficial characteristics.

### Director & Photographer, State Auto Benefits Dept., July 2008

Rick's services were requested to shape and visualize a short five minute video addressing the benefits of specialized industry insurance, and to generate an increased client interest in State Auto's Benefit Program. At last report their numbers were up.

### Writer, Producer, Director, Photographer, S.R.P LLC. , Spring 2008

Rick's past experience as a broadcast Producer/Director was brought to the forefront once again when a regional imaging supplier sought to revitalize their public image and connect with a new and much expanded client base.

### Corporate Dir. of Photography, Various Companies, 2005-Present

Rick's visual efficiency and creative approach to his work has made him a regular on the speed dials of various production houses and independent producers.

## PREVIOUS EMPLOYMENT

2004-2006	Producer / Director of Commercial Services	Sinclair Broadcast Group
2004	Producer, Promotions Department	Sinclair Broadcast Group
2001-2003	ENG News Photo-Journalist	Sinclair Broadcast Group

## PAST SPECIAL ASSIGNMENTS

2006	March Madness Basketball Tournament	Camera Operator
2005	Beretta USA Corp, Las Vegas Video Director	Director / Dir. of Photography / Editor

## TECHNICAL KNOWLEDGE & SKILL SETS

Organizational skills for production efforts	Adobe Creative Suite (PS / AE)	Excel (& applicable spreadsheet apps)
Tapeless & tape based camera work flows	Final Cut Studio	Word (& applicable word processing apps)
Mac & Windows computing platforms	Avid (Adrenaline, Mojo, & Xpress)	Powerpoint ( & applicable presentation apps)